

The Link



www.eatrightmich.org

A publication of the Michigan Dietetic Association

Fall 2011 Issue 2



Joyce Kerestes, RD, MS

Message from the President

To my fellow MDA members:

I recently read (again) the American Dietetic Association (ADA) and Commission on Dietetic Registration (CDR) Code of Ethics. The Code includes the commitments and obligations of the RD and DTR to the public, clients, the profession, colleagues, and other professionals. The fundamental principles state that dietetics practitioners should conduct themselves with honesty, integrity, and fairness. Furthermore, it is the obligation of dietetics practitioners to protect the public and clients by reporting perceived violations of the Code. Indeed, it is an obligation of all RDs and DTRs to report inappropriate behavior or potentially harmful treatment of a client or patient by another dietetics practitioner or other health professional. In addition, the Code of Ethics states RDs and DTRs will not be involved in “false or misleading practices or communications”.

The document addresses responsibilities to the profession, stating that dietetic practices should be based on evidence-based principles and the most current scientific information.

Any controversial nutrition information will be interpreted by the dietetic practitioner without personal bias. It is important to note that the Code of Ethics includes demonstration of respect for the rights, knowledge, and skills of other dietetics practitioners and admonishes disregard of fellow professionals.

A three person committee of ADA and/or CDR members are appointed to handle all ethics related matters. This committee has authority to work with subject experts to perform necessary business. The Code of Ethics includes very specific

information concerning the actual process of filing a complaint, the committee review procedures, and the various potential types of disciplinary action, up to and including revocation of credentials. During this entire process, the confidentiality of the complainant and the respondent in an investigation shall be maintained.

The complete current Code of Ethics may be found at www.eatright.org and in the JADA, Volume 109, Number 8. Refer to it for solid standards governing the conduct of members of our profession and association.

On another very different subject, I would like to sincerely acknowledge the professional contributions of Marilyn Mook, who recently passed away. Marilyn was president of MDA, 1990-1991, and will be remembered by many within the dietetics family as intelligent, witty, generous, and compassionate. If you knew Marilyn, please pause for a moment to reflect upon and honor her memory.

Warm regards,

Joyce

Joyce Kerestes, RD, MS
MDA President 2011-2012

“The fundamental principles state that dietetics practitioners should conduct themselves with honesty, integrity and fairness.”

Save the Date: Public Policy Workshop (PPW) 2012

By Alice Yankoviak, RD, Public Policy Coordinator

Come join your Public Policy Panel (PPP) next April when we meet with our elected officials in Washington, DC. Before we meet face-to-face with our legislators or their staff, ADA provides 2 days of training on how to conduct these meetings, and teaches us how to discuss nutrition policies that are top Priority for ADA.

We've learned that one of the most effective ways to influence the policy making process is to visit with our lawmaker/ agency official in person.

These connections make a difference. In fact a survey found that 95% of federal legislators' votes were influenced by a visit from an informed constituent.

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PPW
Sunday, April 15 through
Tuesday, April 17, 2012

At the Crystal Gateway
Marriott,
Arlington, VA

Conference fee: \$495.00
(plus travel, lodging,
and some meals)

14 CPE Units

Meeting with Your Policymaker

In anticipation of public policy training, clip and save the following tips:

Arranging a Meeting

- Review the website of your congressman (www.house.gov) and determine their preferred process for meeting requests. If this information is not on their Website, call their office and inquire about how to set up an appointment when you're in DC. (You will not be expected to arrange Senate visits).
- Identify yourself clearly on the call. Include your name and that you are a Registered Dietitian. If you are a constituent, be sure to include that in your request. State the purpose of the request, and what the topic of discussion will be. (ADA will provide discussion topics to all participants before you arrive at the conference, and prior to you setting up a meeting).
- If the process includes a written/faxed request, be sure to make it complete and concise – give your preferred contact #. Include about three options for times for the meeting. (All will be made late morning or the afternoon of Tuesday, April 17, 2012).
- Once the appointment has been agreed to, follow up with a phone call prior to PPW to confirm date/time/place for your meeting.

Tips for Conducting a Meeting

- **Arrive on time.** If meeting with a staff member, have the correct contact name. Meeting with staff can be your key to success – they have the ear of the official.
- **Bring one or two colleagues to the meeting.** Decide ahead of time, who will lead the conversation, or what points each of you will discuss.
- **Be concise.** Focus your message to a few sentences. Include facts and information about what you do and why your expertise is relevant. (Remember – ADA will assist you with your message and will support it with facts before this visit).
- **Be prepared to answer questions.** If you don't know the answer to a question, tell your representative you will find the information and you will follow up with them.
- **Be a resource for the policymaker.** Remember, you are the nutrition authority. And you may find a mutual area of interest upon which to build a lasting relationship.
- **Be respectful and a good listener.** Have a conversation and keep your visit to about twenty minutes.
- **Be Prepared to hear objections to your request.** (ADA will help you address this scenario in PPW).
- **Include a personal story.** Present your request, bolstered by real life situations in your work as Registered dietitians. Your legislator wants to know how we promote health and wellness to their constituents.

In the Spotlight: Jessica (Butcher) Corwin, RD

By Bethany Thayer, MS, RD, MDA Public Relations/Marketing Director

Jessica Butcher (Corwin by the time this is published) has been an active member of the Michigan Dietetic Association since her days at Western Michigan University (WMU) seven years ago.

As a committee member of the WMU Dietetics Community Student Practice, she chose to volunteer at the VA site in Battle Creek where she met Heather Stanley-Sutton (MDA past-president), who mentored her, introduced her to many RDs and encouraged her to see the world of possibilities in the field of dietetics.

Her first job after her internship through Michigan State University was with Gordon Food Service® Nutrition Resource Center where she quickly became known as the “school dietitian.” While working, she took on the role of president-elect and president of the Dietitians of West Michigan Association (DWM) and became a media spokesperson for the Michigan Dietetic Association winning the MDA Public Relations Award for the work she put in to delivering breakfast food baskets to local radio stations along with other members of DWM.



Jessica (Butcher) Corwin, MS, RD

She recently left her position at Gordon Food Service to work full-time on completing her Master’s degree in Public Health (MPH) at Michigan State University.

Jessica opted for a MPH over a Master’s of Science because she is intrigued by how our surrounding physical, social, and political environment impacts our diet and health. Only time will tell where she ends up after graduating this May, but until then she is keeping busy. Amidst her studies she is working part-time blogging, writing, and guiding others towards healthy choices (follower her on twitter.com/JesicaLeaRD). Jessica also serves as a regular contributor to *Yum for Kids!* magazine.

Jessica went to college on a volleyball scholarship and continues to stay active – gardening, running, and hiking with her husband and boxer. Expect to see more great things from this RD!

PPW continued

Because grassroots public policy work is vital to all Michigan dietitians and the people we serve, and because “middle of the mitt” districts were under represented at PPW, 2011, I’d like to especially urge RDs in districts 2, 4, 5, and 10 to find a way to send a representative to Washington next spring. Funds may be tapped from affiliates, DGs or your employer. If you start planning now, you can make it happen. *See you there!*

Alice Yankoviak, RD, Public Policy Coordinator (PPC)

www.yankovia@bronsonhg.org

Holly Guzman, RD, CNSC, State Policy Representative (SPR)

www.hollygrd@yahoo.com

Lynette Maxey, RD, CDE, State Regulatory Specialis (SRS)

www.lmaxey@mhc.net

**More information
on PPW will be
posted over the
next several
weeks at
www.eatright.org/ppw**

MDA Annual Conference: April 26, 27, 2012

By Marcia Sinclair, RD, Professional Development

We are pleased to announce the 2012 Michigan Dietetic Association Annual Conference to be held on April 26th and 27th at the Kellogg Hotel and Conference Center in East Lansing. Plan to join in on the action, educational opportunities and great networking.

Here is a “teaser” of what’s in the works for this year’s conference:

Jill Jayne will open the conference with an energetic presentation about delivering nutrition education through creative entertainment. Jill has been dubbed the “Rock Star Nutritionist” by the media and combines her love of acting and music with her nutrition expertise.

Other topics in the works for general sessions and breakouts are:

- A new look at beverages
- Integrating the food and farming industry
- How genetics play a role in obesity
- The Corfis Trial Primary Care Intervention with Dietitian Involvement
- Binge eating disorder updates
- Gestational Diabetes and Women’s Health
- MNT - what’s hot
- Updates on America’s sweet tooth
- Media services, and technology for the RD
- Food Service programs

The United Dairy Industry of Michigan has generously agreed to be the Title Sponsor for our conference.

Stay tuned! Look for blast email updates. Plan to be there next spring!

Details coming:

- Pre-Conference Workshop, Wednesday April 25, 2011
- On-line Registration begins in February 2012



Save the Date:

April 26, 27, 2012

April 25, 2012
Pre-conference

If you are interested in exhibiting or would like to recommend a potential exhibitor contact
Susanne Consiglio, RD at
mda.execdir@sbcglobal.net



Join us on Facebook!

The Michigan Dietetic Association has a Facebook page. Check us out and become a fan. Don’t have a Facebook account? It’s easy. Just go to www.facebook.com and sign up, then search for the Michigan Dietetic Association page.

Become a MDA Leader: Call for Nominations 2012-2013 Election Year

By Diane Delhey, MS, RD, MDA Nominating Committee Chair and Deborah Barrett, RD, MDA Institute President

Candidates for MDA Board of Directors

There is still time for you to submit your name to run for an MDA leadership position for the 2012-2013 MDA ballot.

Available positions include: President-elect, Secretary/Treasurer-elect, Delegate-elect, Nominating Committee and MDA Institute Trustee.

If you are interested in being considered, please e-mail me at diadelh@aol.com and a member of the Nominating Committee will contact you about your interest. The deadline for casting your name is October 5th. The ballot will be sent to members at the end of January.

Candidates for MDAI Board of Trustees

Michigan Dietetic Association Institute (MDAI) is looking for three candidates to run for the Board of Trustees. Candidates will serve a three year term starting July 1, 2012. MDAI's mission is to advance the profession of dietetics by providing scholarships for education and practice to outstanding dietetic students.

The MDAI committee is comprised of 8-11 individuals whose function is to manage donations, fundraise, review scholarship applications, and award scholarships to deserving students in financial need.

Marilyn Mook, MS, RD MDA President 1990 - 1991

Marilyn Mook 70, of Lansing and Glen Arbor, passed away Thursday, August 18, 2011. The daughter of William and Ada (Walsh) Mook, she was born in Freeport, Illinois on August 29, 1940. She retired from Michigan State University in 2002 after more than 25 years of service as an instructor in the Department of Food Science and Human Nutrition and as a Specialist with the Cooperative Extension Service. She was a graduate of the University of Wisconsin - Stout (BS) and Michigan State University (MS), a registered dietitian and a member of the American and Michigan Dietetics Associations and Omicron NU, the Home Economics honorary society. She served as President of the Michigan Dietetic Association. An active supporter of public broadcasting, she was involved with both WKAR and Interlochen public radio stations. She enjoyed making quilts for others and was active in the Prayer Quilt Ministry at St. Paul's Lutheran Church in East Lansing.

"Marilyn's quilts were always a highlight at the MDA Annual Conference Silent Auction and will be sadly missed by all."

Memorial contributions may be made to the American Cancer Society, 1755 Abbey Rd., East Lansing, MI 48823 or St. Paul Lutheran Church, 3383 Lake Lansing Rd., East Lansing.



Dear MDA Friends,

Marilyn was such a dedicated RD and a real leader in our field. I have never been to an MDA meeting that Marilyn wasn't there. I was blessed in 2008 at the Spring Annual Meeting when I was MDA President with winning an original Marilyn Mook quilt. It was such a special gift. I will miss Marilyn's keen remarks and her sense of humor. She did this world well and she moved our profession forward. God Bless our friend Marilyn!

*-Cathy Lynn Francke, MS, RD, CDE
MDA President 2007-2008*

MDA Fall Conference, October 7, 2011



Mark your calendars and save the date for MDA's Fall Conference at the **University of Michigan – Dearborn Campus**.

The conference is **free** to ADA/MDA members and includes Five Complimentary CPE credits, continental breakfast and lunch.

- Registration and Breakfast opens at 8:00 am
- Program: 9:00 – 3:00 pm
- Bariatric Surgery: From the RD's Perspective Catherine Kraus, M.Ed, RD, CHES
- The Dietitian's Role: Psychiatric Medications and Behavioral Health Kelly Velting, RD
- Building Legislative Relationships: Gathering the Necessary Tools Lynn Edwards, RD, CD
- Preventing Disease, Improving Health and Supporting Local Economies Hillary M. Bisnett
- The Low FODMAP™ Diet and Functional Bowel Disorders/IBS Christine Dubois, RD
- Register online on MDA's Website www.eatrightmich.org

Location: **University of Michigan – Dearborn Campus**
Fairlane Center
19000 Hubbard Drive
Dearborn, Michigan 48126-2638

A block of guest rooms is reserved at the Extended Stay America, Dearborn for Thursday October 6, 2011. Room rates are \$73.60 for singles and \$79.99 for doubles plus tax. Guests are responsible for their hotel room if staying overnight, and are not included in complimentary conference registration. Reserve your room by calling the hotel at **(313) 336-0021** and ask for the Michigan Dietetic Association.

For questions:

Contact the MDA Office at: **(586)774-7447** or mda.execdir@sbcglobal.net

House of Delegates Update

By Charity Simpkins, MS RD CDE, MDA Delegate

The next House of Delegates meeting will be prior to FNCE on **September 23-24, 2011**, in San Diego, California.

The topics to be addressed are:

- 1) 2011 Future Connections Summit: How can delegates identify and engage members to help move the Summit pilot initiatives forward? The Summit pilot initiative is a group that convened March 24-26, 2011, to participate in a collaborative experience of future search and design thinking. This group did extensive research to discuss priority changes facing future practice, credentialing and education. These changes set the context and urgency for what the profession must do. This group put together more than 70 pilot initiatives in 7 different regions throughout the United States that are the prototypes for innovation and new directions for ADA.
- 2) Interdisciplinary Teams: Identification of what an interdisciplinary team is to members. How can registered dietitians (RDs) and dietetic technicians, registered (DTRs), move toward interdisciplinary teaming in every environment where food and nutrition matters? What skills and attributes do RDs and DTRs need to develop in order to function in a more collaborative manner initiating and leading interdisciplinary teams?
- 3) Licensure: Discuss the status of licensure in Michigan. What has been your individual involvement in licensure in Michigan?

These materials can also be accessed on the MDA Website, member area and then click on Delegate. If you have any questions or concerns regarding the House of Delegates activities please contact your Michigan Delegate: [Charity Simpkins, MS RD CDE, at simpkins.charity@gmail.com](mailto:simpkins.charity@gmail.com).

District Dietetic Association and Dietetic Groups: Leadership Across the State

By Gail Rogers, MS, RD, MDA President-Elect

The Districts and DPG's are gearing up for Fall activities and educational sessions. Many great sessions have been planned. MDA Districts and Dietetic Groups invite all local dietitians who are ADA members to get involved. Please contact your local leader to discover how you can get involved or find details of educational sessions and other events in your area. Contact information for district and dietetic group presidents are listed in the MDA leadership directory located in the member section of MDA's website, www.eatrightmich.org.



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MDA BOARD OF DIRECTORS

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Non-Voting	
MDAI President:	Deborah Barrett
Executive Director:	Susanne Consiglio

*For MDA updates please
visit the website regularly at
www.eatrightmich.org*

The Michigan Dietetic Association has been serving Michigan citizens since 1929. MDA was incorporated April 28, 1970.

The purpose of this corporation is to improve the nutrition of human beings; to advance the science of dietetics and nutrition; and to promote education in these and allied areas.

Professionals serving MDA:

Lobbyists: DeGrow & Associates

Webmaster: Mary Width, MS, RD

Tax Consultants: Halpin & Associates

MDA Bookkeeper: Terri Chisholm

MDA Fall Conference: October 7, 2011

**Deadline to register:
Registration closes September 23, 2011**

Conference details on
page 6

Register online on
MDA's Website
www.eatrightmich.org