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Michigan Dietetic Association

Debi Silverman, MS, RD, LD, FADA
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When You've Only Got...5 Minutes

- Obtain the URL for the new **MDA Web site** and find out how to use this valuable resource tool on **pages 1 and special insert**
- For information on what the MDA Board has been doing since the last issue of The LINK see **page 2** for information on the **New Central Office** for MDA association management becomes effective January 1, 2002, **fund-raising projects** established to offer to members MDA Confections and natural medicine professional reference.
- Michigan State University has announced the retirement of **Professor Stella Cash** and is inviting MDA members to a **reception** in her honor. See **page 2** for details.
- The **MDA Institute** has been busy in delivering **benefits** to MDA members, see **page 3** for details.
- Plan to attend the **Breakfast event** sponsored by MSU and MDA at this year's **ADA FNCE**. To RSVP see **page 3**
- **Fit Kits** are still available for MDA members to order free of charge from the Michigan Department of Community Health, to place your order see **page 3**.
- **ADAF Scholarships** have benefited several Michigan students. To find out who this year's recipients are, see **page 4**.
- The MDA **Outcomes Management Team** is hard at work on issues related to medical nutrition therapy, Medicare, and reimbursement and **wants your input**. To find out how to provide it, see **page 4**.

Have you checked out the ADA Courier online at www.eatright.org?

Effective January 1, 2002...

MDA's Central Office

Association Management Professionals, Inc.
 3319 Greenfield Road, Suite 321
 Dearborn, Michigan 48120

Report from the Board

■ Your Board is pleased to be able to announce that at the September 22nd meeting we approved the Request for Proposal from Association Management Professionals, Inc. (AMP) to become our new Central Office. AMP will assume the responsibilities for many of the secretarial, financial, conference planning, newsletter preparation, and other administrative tasks that we have had to rely on volunteers to do for us in the past.

■ You will also find as an insert in this issue of The LINK a User Guide to our new Web site. We have included this as a pull-out page to enable you to be able to return the bottom portion or utilize the form to notify us as to how you want to receive future issues of The LINK and to keep the top portion handy in how to get maximum benefit of the valuable information and services that will be located on the Web site. Since it has secured areas of the site only open to MDA members, it is particularly important that you follow the instructions on the User Guide and to make certain that you have an email address on file in the ADA Member Database. This email address will be utilized to verify your membership in ADA and MDA and enable you to gain access to the Member Only areas of the Web site. Please note, this email address does not have to be the one that you might generally utilize for your other personal email, but it must be the email address that you want ADA and MDA to utilize to contact you via email.

■ MDA also will be sponsoring 2 different fund-raising projects throughout this year. We will kick-off our fund-raising at this year's ADA Food and Nutrition Exhibition and Conference in the Member Product Display with "MDA Confections", a variety of chocolate confections that are extraordinary in their ingredients and appeal. Members will be able to place their Holiday Season orders through the MDA Web site. MDA will receive 40% of all profits from our sales. These funds will be utilized for member service expansion. Our other fundraiser is the sale of a professional reference book published by Pharmacist's Letter titled Natural Medicines Comprehensive Database. This is an excellent reference for dietetic professionals and contains easy to find answers on all natural medicines as to their safety rating, effectiveness rating, interactions with drugs, lab tests, foods, and diseases, and contains scientifically reliable references for every statement in the text. You will be able to purchase this reference at a reduced cost from its shelf-price of \$92, for only \$59. MDA will receive a rebate of \$11.80 for each book that is sold. You can access the order form for this publication described by the Journal of the American Medical Association as "superb" and "highly recommended" through a link on the MDA Web site (www.eatrightmich.org)

The President, President-elect, and Delegates will be heading for St. Louis to attend ADA FNCE. We are proud to be able to represent you and spread the news of all the exciting activities that are happening within MDA.

Y'all Come to a Reception for Stella Cash

Stella Cash is retiring from Michigan State University. To celebrate her many outstanding contributions to MDA and the dietetics profession, a retirement reception will be held on November 2, 2001 at 5:30 p.m. at the University Club in Lansing. If you wish to receive an invitation to this event with complete details, please email Debie Lecato at lecato@msu.edu or phone her at 517.355.7713.

Congratulatory and/or remembrance letters and cards for Stella may be sent to Dr. John Linz, Michigan State University, Department of Food Science and Human Nutrition, 234 G.M. Trout FSHN Building, East Lansing, MI 48824.

Join us in our efforts to acknowledge Stella Cash's very special contributions to dietetics.

MDA Institute Mission & Goals for 2001-02

The Michigan Dietetic Association Institute (MDAI) is getting ready for their new year. The mission of MDAI is to provide scholarship support for advancing dietetics in Michigan. This mission will be achieved by provision of scholarship programs that support dietetic students, development grants for enhancement of professional skills of dietitian, and research program to support the field of dietetics in Michigan.

MDAI will be busy this year working on meeting our goals. MDAI has many organizational, public relations, fundraising, scholarship expansion and evaluation objectives. Here are just a few:

- An annual "Funding Dietetics for the Future" campaign will be conducted to raise funds for MDA members.
- A fundraising campaign will be conducted for the first time with selected food manufacturers.
- A task force will be established to plan for additional awards for professional development and/or research to MDA members.

2001-02 MDAI Officers

President - Shari Steinbach

Vice-President - Ann Jay

Treasurer - Karen Bettin

Secretary - Jane Hedges

Have You Ordered Your MDCH Fit-Kits?

The **Healthy Lifestyle Program**, is a new effort by the Michigan Department of Community Health to help overweight residents get healthy.

The initiative includes a **Fit Kit** with tips for nutrition and exercise and discount coupons for sporting goods equipment at MC Sports stores. It also contains several practical aids such as:

- *On the Road*, a guide to keep in the car to help with eating away from home;
- *A Supermarket Survival Guide*;
- *A Cook's Guide* to flavorings;
- *Low-Fat recipes* featuring Michigan foods;
- *Fun Foods-Fit Kids*, tips for good eating

The LINK

**You are cordially invited
to attend a**

Breakfast at ADA FNCE

**given by
Michigan State University
&
Michigan Dietetic
Association**

**Sunday, October 21, 2001
Promenade E Ballroom
Adams Mark Hotel
St. Louis, MO
7:00 a.m.**

**R.S.V.P. to Stella Cash
by October 15, 2001
517-355-7713**

**Mark Your Calendars for the
2002 Annual Conference
May 16-18, 2001
Holiday Inn - West
Livonia, Michigan
and
Eastern Michigan University
Livonia campus**

Congratulations to Our ADAF Scholarship Recipients

The Michigan Dietetic Association would like to congratulate the following individuals who are the 2001-02 scholarship recipients from the American Dietetic Association Foundation. These scholarships are highly competitive and it is truly an pleasure to acknowledge the success of this year's recipients:

Stacey A. Day - Dorothy MacRae Hyman Memorial Scholarship

Amy M. Grott - Col. Katherine E. Manchester Scholarship

Debra L. Hollon - Sodexo-Marriott Services Health Care Division Scholarship

Jean M. Kerver - ECOLAB Scholarship

Rachael D. Mahan - Virginia Gladney Scholarship

Kanika Triggs - NORDAN Scholarship

MDA Outcomes Management Team Seeks Your Input

The MDA Outcomes Management Team is willing to provide assistance to all MDA members on issues and questions on medical nutrition therapy, Medicare, or reimbursement. They would also like to invite you, if interested, to join them in their efforts to promote reimbursement and positive outcomes of medical nutrition therapy when delivered by qualified dietetics professionals. If you have any questions or are interested in joining the team contact Lee McDonagh at lmnutri@nw.mediaone.net



Michigan Dietetic Association

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**Deadline for the
next issue of
The LINK is
December 5, 2001**