

Michigan Dietetic Association - Annual Conference

Sponsor and Exhibitor Information

Friday April 30, 2010

*Inclusion in conference brochure : deadline for sponsor/exhibitor application is **January 14, 2010**

| Sponsorship Category | Benefits of Sponsorship |
|--|--|
| TITLE SPONSOR \$8,000 | <ul style="list-style-type: none">• Company logo/name on the front cover of the conference brochure• Banner (provide own) at the conference and signage at the meal function if sponsoring food event• Recognition in the MDA newsletter with ¼ page text• Recognition/logo on MDA's Website Homepage until July 2010• Exhibitor booth in prime location• 4 comped conference registration fees for BOTH days |
| PLATINUM SPONSOR \$5,000 | <ul style="list-style-type: none">• Company logo/name on the back cover of the conference brochure• Recognition in the MDA newsletter with 1/8-page text• Recognition/logo on MDA's Website Homepage until July 2010• Signage at the meal function if sponsoring food event• Exhibitor booth in prime location• 3 comped conference registration fees for BOTH days |
| GOLD SPONSOR \$3,000 | <ul style="list-style-type: none">• Company name listed in the conference brochure• Signage at the meal function if sponsoring food event• Exhibitor booth in prime location• Recognition/logo on MDA's Website Homepage until July 2010• 2 comped conference registration fees for BOTH days |
| SILVER SPONSOR \$2,000 | <ul style="list-style-type: none">• Company name listed in the conference brochure• Exhibitor booth in prime location• Recognition/logo on MDA's Website Homepage until July 2010• Signage at the meal function if sponsoring food event• 1 comped conference registration fee for BOTH days |
| BRONZE SPONSOR \$1,000 | <ul style="list-style-type: none">• Company name listed in the conference brochure• Exhibitor booth in prime location• Signage at the meal function if sponsoring food event• Recognition on the MDA website through July 1, 2010• 1 comped conference registration fee for ONE conference day |
| EXHIBITOR - \$500 | <ul style="list-style-type: none">• Company name listed in the conference brochure• Company name listed on the MDA website through July 1, 2010• Exhibitor booth |
| NON-PROFIT ORGANIZATION EXHIBITOR - \$100 | <ul style="list-style-type: none">• Company name listed in the conference brochure• Company name listed on the MDA website through July 1, 2010• Exhibitor booth |

To pay by credit card (Visa or MasterCard only) contact the MDA office

To pay by check please make payable to: **Michigan Dietetic Association**

Mailing address:

MDA, c/o Susanne Consiglio, RD, Executive Director
22811 Greater Mack Suite 105 St. Clair Shores, MI 48080

Completed applications can be emailed to: mda.execdir@sbcglobal.net or **faxed to:** 586-778-3004

ATTN: Susanne Consiglio, Executive Director, MDA

EXHIBITOR INFORMATION MDA 2010 Annual Conference

Location: Doubletree Hotel & Conference Center - Riverfront, **One Wenonah Park Place, Bay City, Michigan 48708.** **Website:** www.baycityriverfront.doubletree.com

A map will be provided upon completion/submission of contract.

Assignment of Space: Exhibit space is assigned in the order that the applications are received. Whenever possible, space will be assigned according to exhibitor's request, however, final determination will be made by MDA.

Registration: All exhibitors must register at the MDA conference registration table before setting up their exhibit. **Two badges** will be issued for identification.

Exhibit Hours: Exhibits should be staffed from **9:30 am to 12:30 pm** on **Friday, April 30.** You may stay open longer if desired.

Installation and Removal: Exhibit area is open for set up at **8:30 am on Friday April 30.** You may set up at the time that is best for you to be ready by 9:30 am. Dismantling should not begin before 12:30 pm.

Exhibit Description: Your booth contains an eight foot table with cloth to the floor and 2 chairs. If electrical, audio-visual or telephone equipment is needed, **please contact Susanne with your specific requirements.** There is an additional fee for these requirements.

Cancellation: A \$50.00 administrative fee will be charged for cancellations received prior to **April 2, 2010.** Cancellations **after April 2nd** will receive no refund.

Liability: MDA assumes no responsibility for any loss, injury or damage occurring to exhibitors or their property.

Lodging: The Doubletree Hotel has granted a special rate for guests of the conference of \$95 plus tax for single and double occupancy. Please call 1-**989-891-6000** and refer to the Michigan Dietetic Association. The special rate will be available until **April 8, 2010.**

Any additional questions or needs should be directed to:

Susanne Consiglio, RD, Executive Director
Michigan Dietetic Association
22811 Greater Mack Suite 105
St. Clair Shores, MI 48080
Phone 586-774-7447; Fax 586-778-3004
Email: mda.execdir@sbcglobal.net

APPLICATION/CONTRACT FOR SPONSORS AND EXHIBITORS

Please print clearly for brochure and badge purposes:

Company/Organization Name: _____

Company Website Address: _____

Contact Person: _____

Street: _____

City/State/Zip code: _____

Telephone () E-mail: Fax: () _____

Name of person(s) who will be present during exhibitor hours:
(Please print name(s) clearly as it should appear on the name badge)

1. _____

2. _____

It is the intention of (name of company/organization): to sponsor and/or exhibit at the Michigan Dietetic Association annual conference for the following fee:

Sponsor/exhibitor:

____ Title/\$8,000 ____ Platinum/\$5,000 ____ Gold/\$3,000 ____ Silver/\$2,000 ____ Bronze/\$1,000

Exhibitor only: ____ Exhibitor/\$500 ____ Non-profit organization exhibitor/\$100

It is understood that:

- Commercial promotional materials will not be permitted in the same room as the educational activity, before, during, or immediately after the educational activity certified for credit.
- Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

It is on this day _____ of _____ 200____

That this contract is entered upon.

Signature of Corporate Representative and Title: _____

Susanne Consiglio, R.D.

Susanne Consiglio, R.D. Executive Director, MDA