

Michigan Dietetic Association Institute
Plan of Work
2006-2007

MDAI Mission and Activities

The Institute supports scholarships to advance dietetics in Michigan. To achieve this mission, MDAI provides 1) scholarships for dietetic students; 2) grants for skill enhancement through continuing education and advanced degrees for dietitians; 3) research programs to support the advancement of dietetics in Michigan. Activities include: the management of existing scholarship funds, recruitment and selection of scholarship and grant applicants, and fund raising to maintain and expand the Institute's mission.

Objectives for 2006-2007

Organizational:

- 1) Revise MDAI Bylaws at June 2006 meeting
- 2) Develop annual operating budget
- 3) Conduct annual audit of financial records
- 4) Maintain 12-member Board of Trustees, which includes 2 non-MDA members with expertise in relevant areas; recruit/nominate 3 to 4 new board members from the general MDA membership for the MDA election by October 2006. Recruit/nominate and elect two non-MDA members to replace the two who are outgoing
- 5) Develop an Annual Report of activities and financial status for distribution to MDA board, MDAI donors, and others as appropriate

Public Relations and Fund Raising:

- 1) Provide quarterly press release/updates to the MDA web master on activities
- 2) Maintain and enhance MDAI website (as part of MDA website: www.eatrightmich.org)
- 3) Present MDAI exhibit at MDA Annual Conference and other relevant events
- 4) Develop a fund raising plan to include previous strategies (District baskets at MDA Annual Conference, "Funding Dietetics for the Future" campaign targeting MDA members) and new opportunities targeting industry partners

Scholarships:

- 1) Continue to revise and improve all scholarship forms, including application and evaluation criteria by the January 2007 mailing to dietetic programs
- 2) Work with MDA to develop and implement an effective presentation of scholarship awards at the MDA Annual Conference to maximize recognition for scholarship recipients and MDAI visibility prior to the April 2007 conference date
- 3) Based on annual budget, develop a plan to more effectively promote grants/scholarships for dietitians to continue their education and research grants

Evaluation:

Monitor progress throughout the year and discuss opportunities for growth at June 2006 meeting; publish the annual report by June 2007